



# DIGITAL BLAZE 360

ELEVATE YOUR PRESENCE

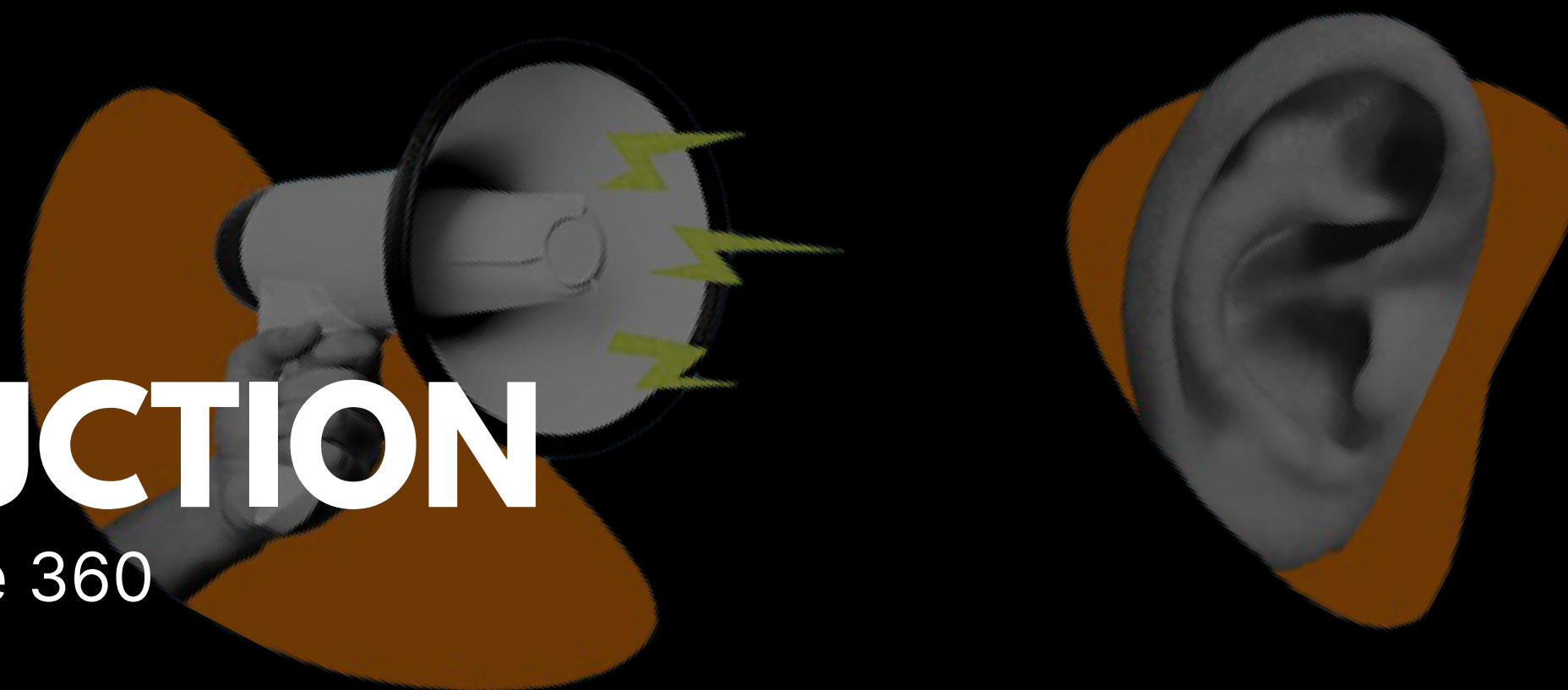


Welcome to Digital Blaze (DB), where creativity meets strategy and sparks unforgettable campaigns! From crafting scroll-stopping content to launching trends, we're your ultimate partners in turning ideas into impact. Let's make your brand shine brighter than ever—because at DB, we don't just market; we ignite!



# INTRODUCTION

Digital Blaze 360



## THYNK UNLIMITED

At Digital Blaze, we don't just create campaigns – we connect your brand with the people and bring the people to your brand. Through innovative strategies, captivating content, and impactful storytelling, we ensure your message resonates with your audience and builds lasting connections.

01



# VISION & MISSION

Digital Blaze 360

## VISION

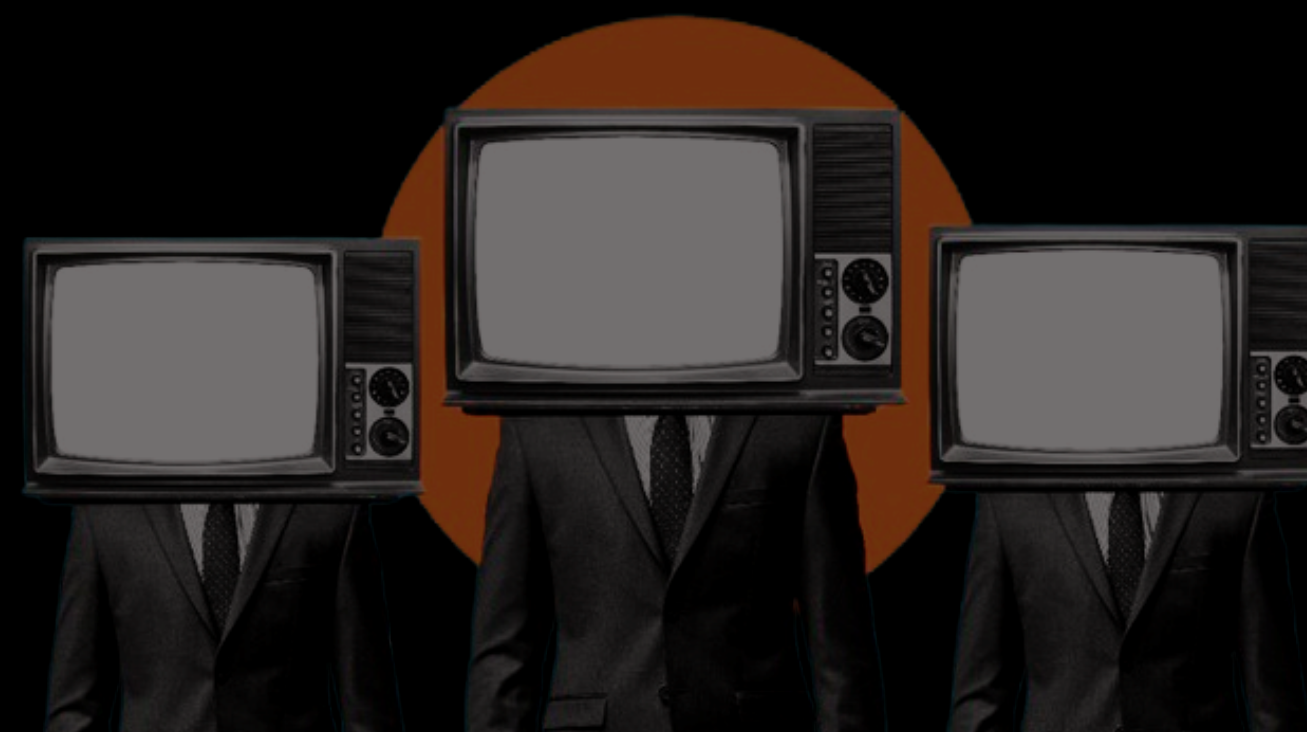
To become a trusted partner for brands worldwide, leading the way in performance marketing, creative direction, and digital excellence. We strive to craft transformative campaigns that leave a lasting impact and drive success in an ever-evolving digital landscape.

## MISSION

To deliver comprehensive 360-degree marketing solutions, from performance-driven strategies and creative content production to branding, social media, and web development. We aim to elevate brands with innovative approaches that connect, engage, and inspire.

# OUR SERVICES

Digital Blaze 360



**PERFORMANCE MARKETING**



**SOCIAL MEDIA MARKETING**



**WEB APP DEVELOPEMENT**



**SEO**



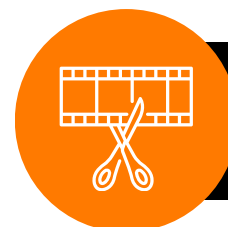
**BRANDING & GRAPHICS**



**CONTENT PRODUCTION**



**CREATIVE DIRECTION**



**ANIMATION & VIDEO EDITING**



# PERFORMANCE MARKETING

Digital Blaze 360



## PERFORMANCE MARKETING

We specialize in creating performance-driven marketing campaigns that prioritize measurable outcomes. By combining precise audience targeting, advanced analytics, and real-time optimization, we maximize your ROI and ensure every dollar spent delivers tangible results. Our expertise includes paid media strategies across platforms like Google Ads, Facebook, Instagram, and emerging channels to accelerate growth and conversions.



Google Ads

Search

Appearance

Refresh

Help

Notifications

Create

Campaigns

Goals

Tools

Billing

Admin

Overview

Recommendations

Insights and reports

Campaigns

Campaigns

Ad groups

Ads

Experiments

Campaign groups

Assets

Products

Audiences, keywords, and content

Overview

View (2 filters)

All campaigns

Last month

Nov 1 – 30, 2024

Show last 30 days

Clicks

36.6K

Cost

Rs474K

Purchases/Sales

1.12K

Purchases/Sales

6.84M

Recommendation

1

Raise your budgets

+7.3%

Your ads stopped running on your busiest days. Fixing your limited

Optimization score

85%

Your optimization score

Increase your score by applying the recommendations in these campaigns



## Campaigns

View (2 filters)

 All campaigns

Last month

Nov 1 - 30, 2024

[Show last 30 days](#)

Add filter



Search



Segment



Columns



## Reports



Download



Collapse



More



<input type="checkbox"/>	<input checked="" type="radio"/>	Campaign	Cost	Bid strategy type	Clicks	↓ Conversions	All conv.	All conv. value	Conv. value	Conv. rate
<input type="checkbox"/>	<input checked="" type="radio"/>	Search	PKR287,011.82	Manual CPC	16,156	731.39	1,271.43	6,549,593.78	3,745,588.33	4.53%
<input type="checkbox"/>	<input checked="" type="radio"/>	Search	PKR89,081.95	Manual CPC	6,645	197.50	287.06	1,390,622.70	948,992.73	0.70%
<input type="checkbox"/>	<input checked="" type="radio"/>	Search	PKR70,721.35	Manual CPC	8,045	153.77	215.74	2,617,453.56	1,989,945.94	1.39%
<input type="checkbox"/>	<input checked="" type="radio"/>	Search	PKR24,358.96	Manual CPC	5,583	28.67	54.07	240,206.15	129,864.41	0.17%

Using ad set bud...	7-day click	Website purchases	213 <sup>(2)</sup>	196,681	418,821	Rs823.61 <sup>(2)</sup> Per Purchase	Rs175,428.71	Ongoing
Using ad set bud...	7-day click or ...	Website purchases	248 <sup>(2)</sup>	179,002	398,116	Rs829.39 <sup>(2)</sup> Per Purchase	Rs205,688.13	Ongoing
Rs15,100.00 Daily	7-day click or ...	Website purchases	238 <sup>(2)</sup>	138,093	304,336	Rs1,025.26 <sup>(2)</sup> Per Purchase	Rs244,011.64	Ongoing
Using ad set bud...	7-day click or ...	Website purchases	248 <sup>(2)</sup>	294,251	731,230	Rs943.00 <sup>(2)</sup> Per Purchase	Rs233,864.35	Ongoing
Using ad set bud...	7-day click or ...	Website purchases	503 <sup>(2)</sup>	519,442	1,454,724	Rs789.93 <sup>(2)</sup> Per Purchase	Rs397,332.53	Ongoing
Using ad set bud...	7-day click or ...	Website purchases	286 <sup>(2)</sup>	320,436	683,913	Rs740.98 <sup>(2)</sup> Per Purchase	Rs211,921.03	Ongoing
Rs10,100.00 Daily	7-day click or ...	Landing Page Views	115,415 <sup>(2)</sup>	291,611	795,244	Rs0.92 <sup>(2)</sup> Per Landing Page Vi...	Rs106,035.65	Ongoing
Using ad set bud...	7-day click or ...	Website purchases	664 <sup>(2)</sup>	801,972	1,904,016	Rs667.05 <sup>(2)</sup> Per Purchase	Rs442,920.36	Ongoing

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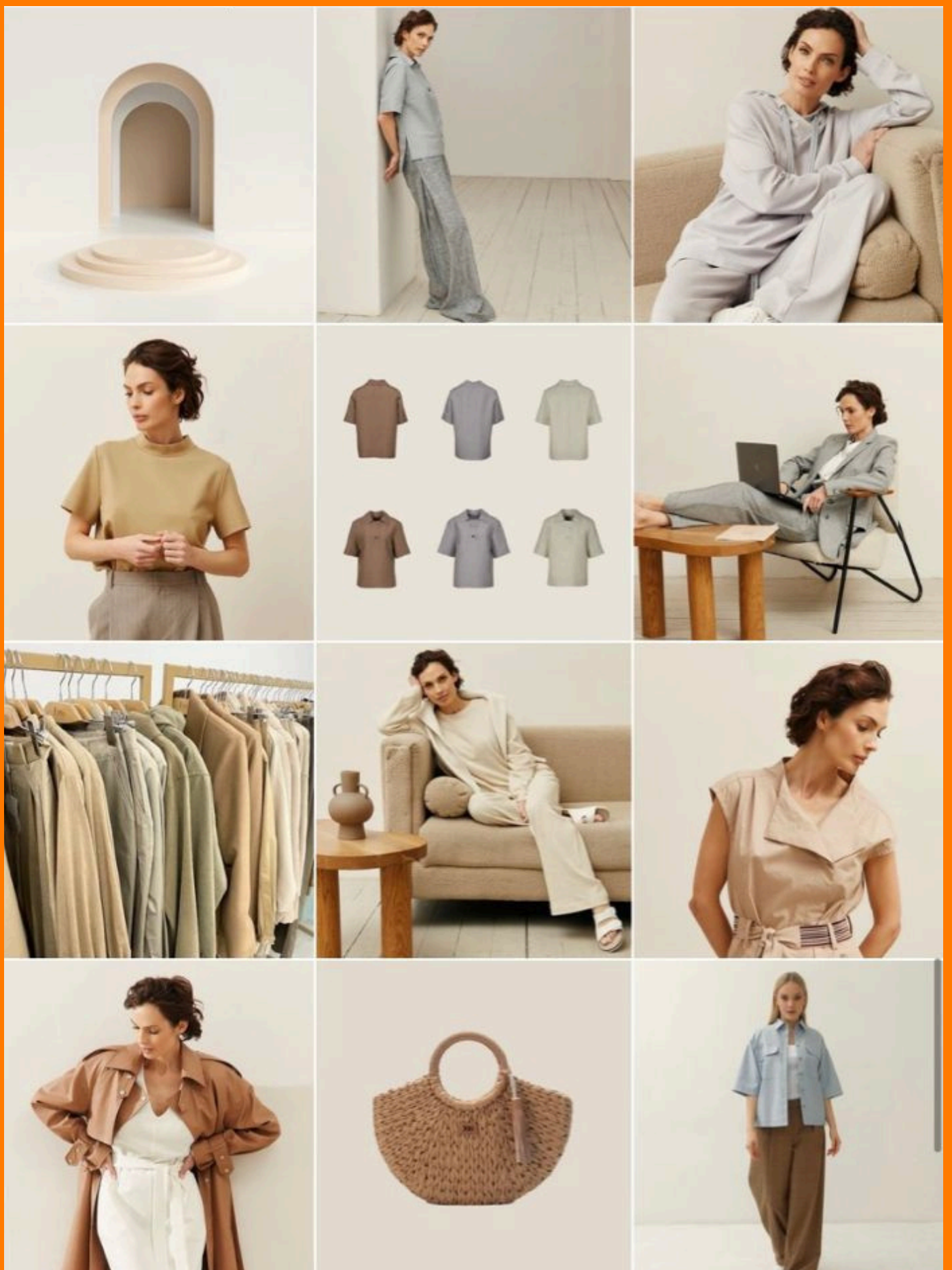
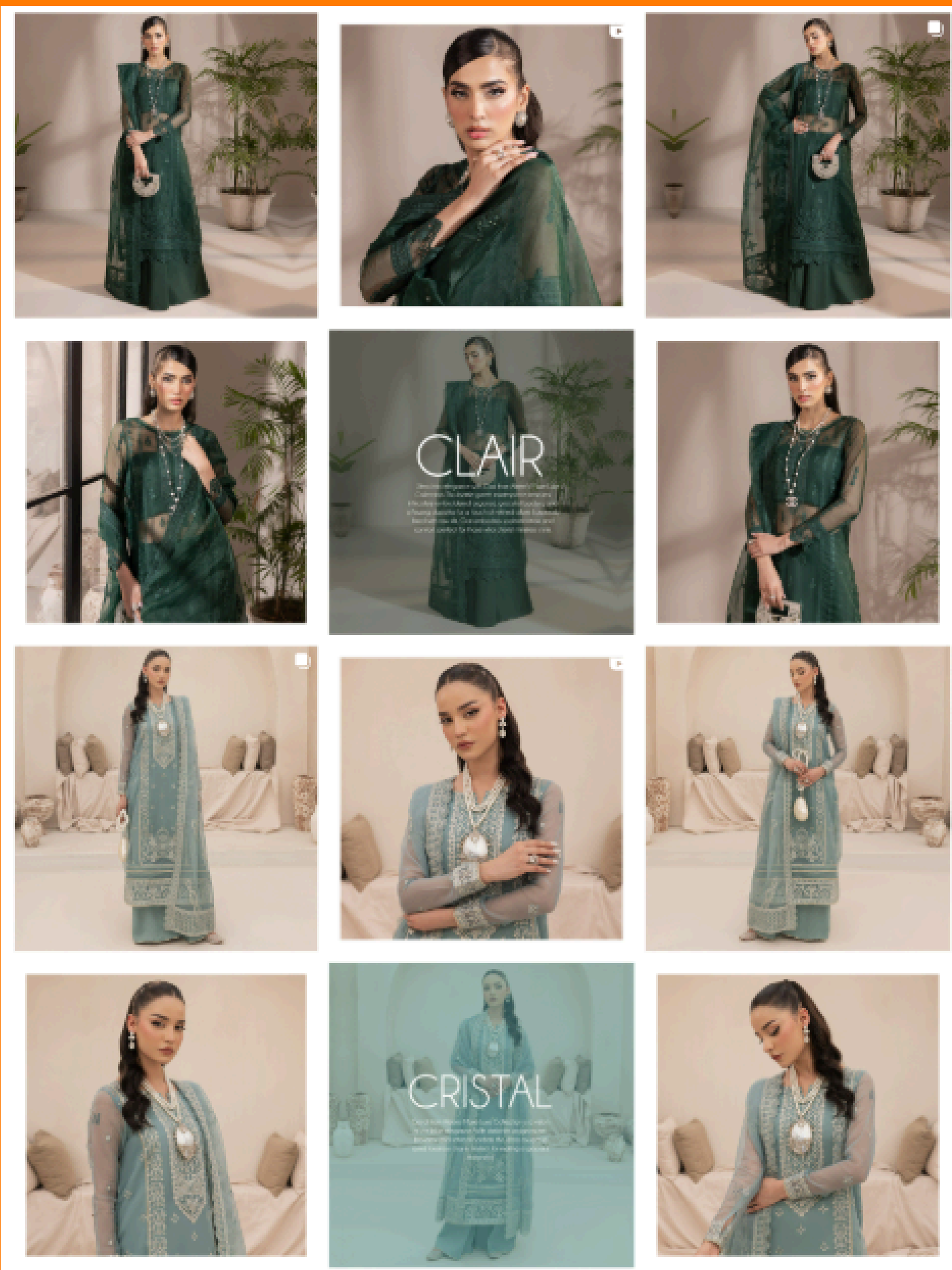


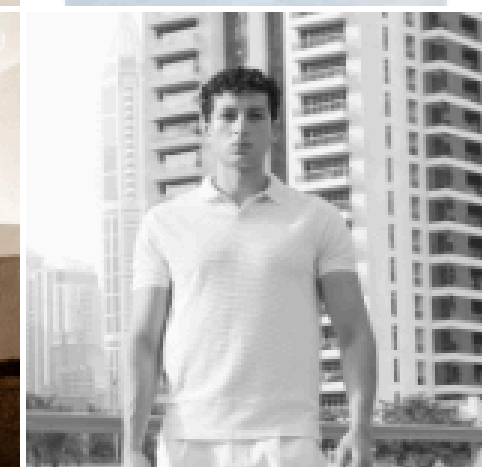
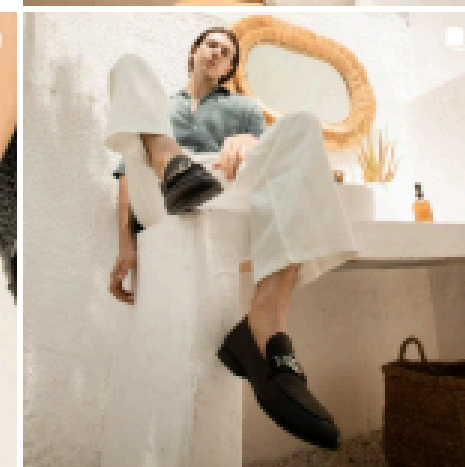
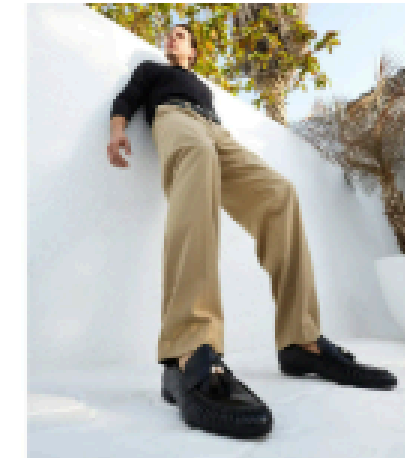
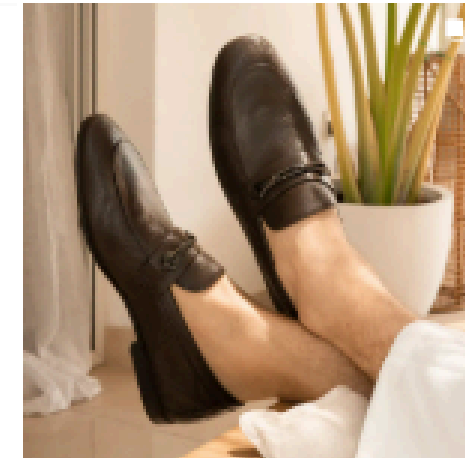
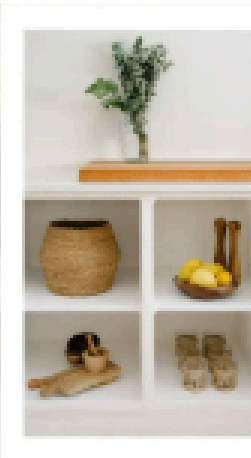
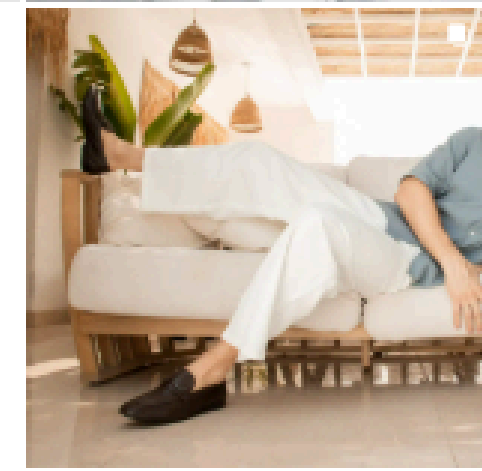
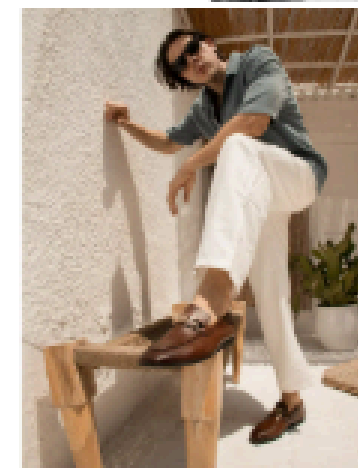
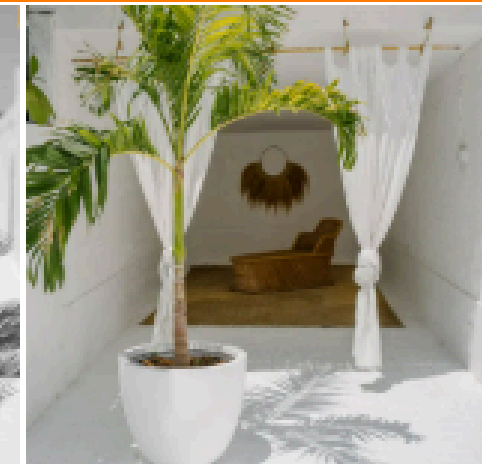
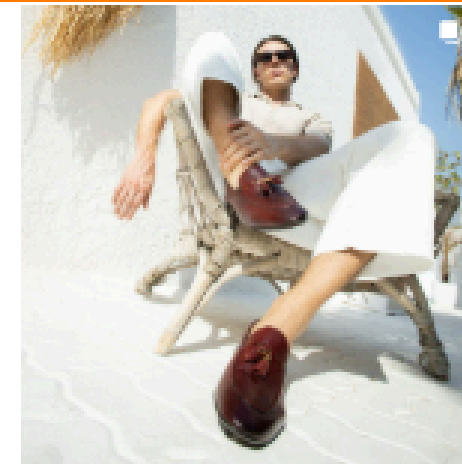
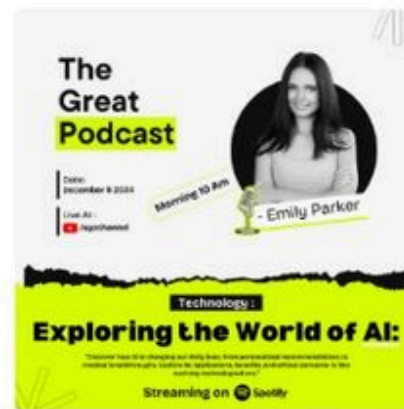
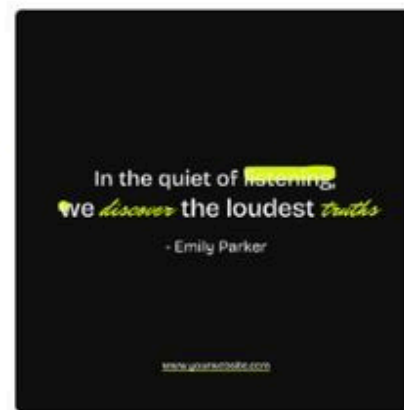
# SOCIAL MEDIA MARKETING

Digital Blaze 360

## SOCIAL MEDIA MARKETING

Social media is where your audience lives, and we know how to engage them. Our comprehensive social media marketing services include platform-specific strategies, content creation, community management, and performance tracking. Whether it's growing your followers, driving engagement, or building a loyal community, we ensure your social media presence aligns with your business objectives.







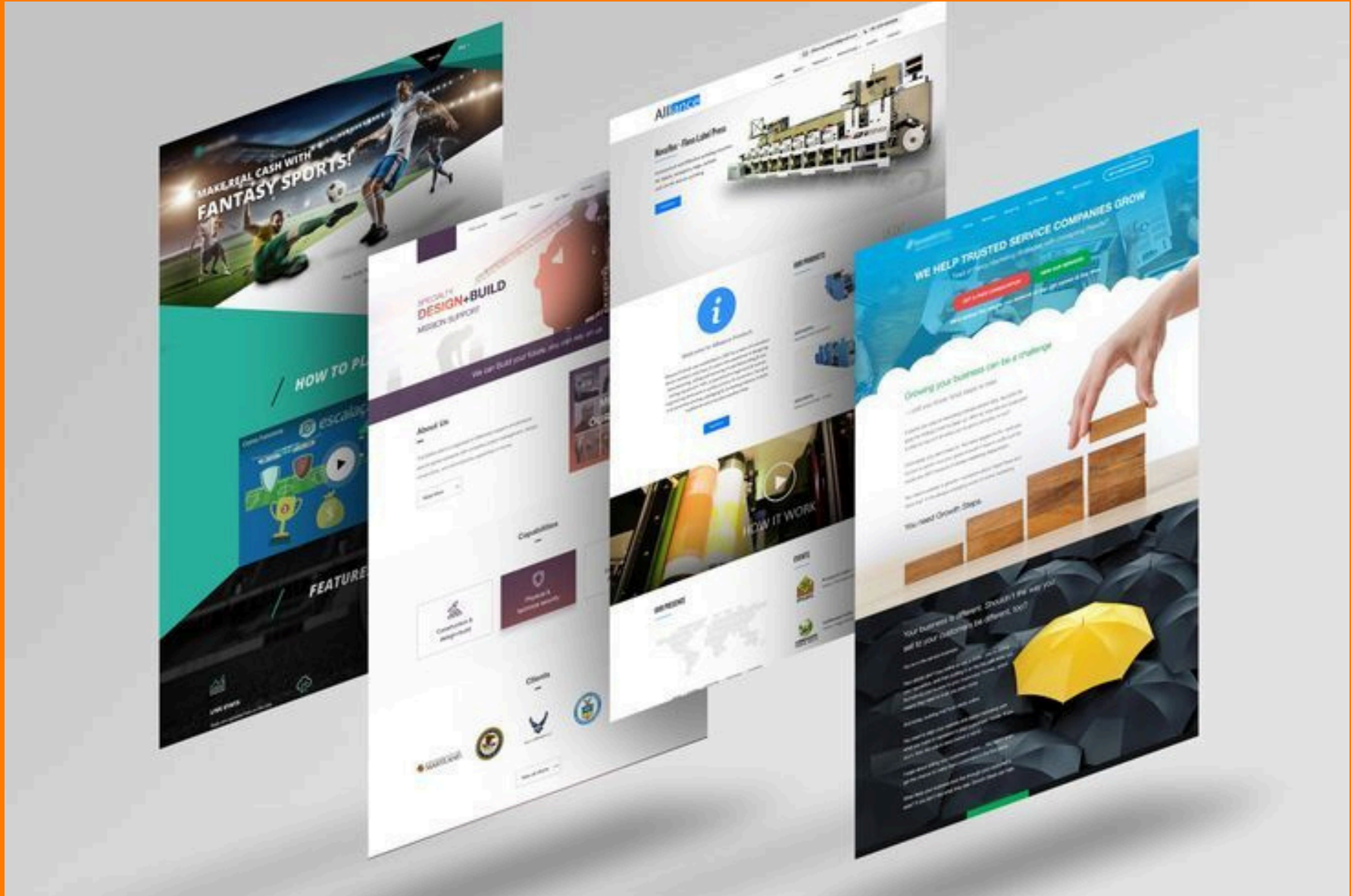
# WEB APP DEVELOPMENT

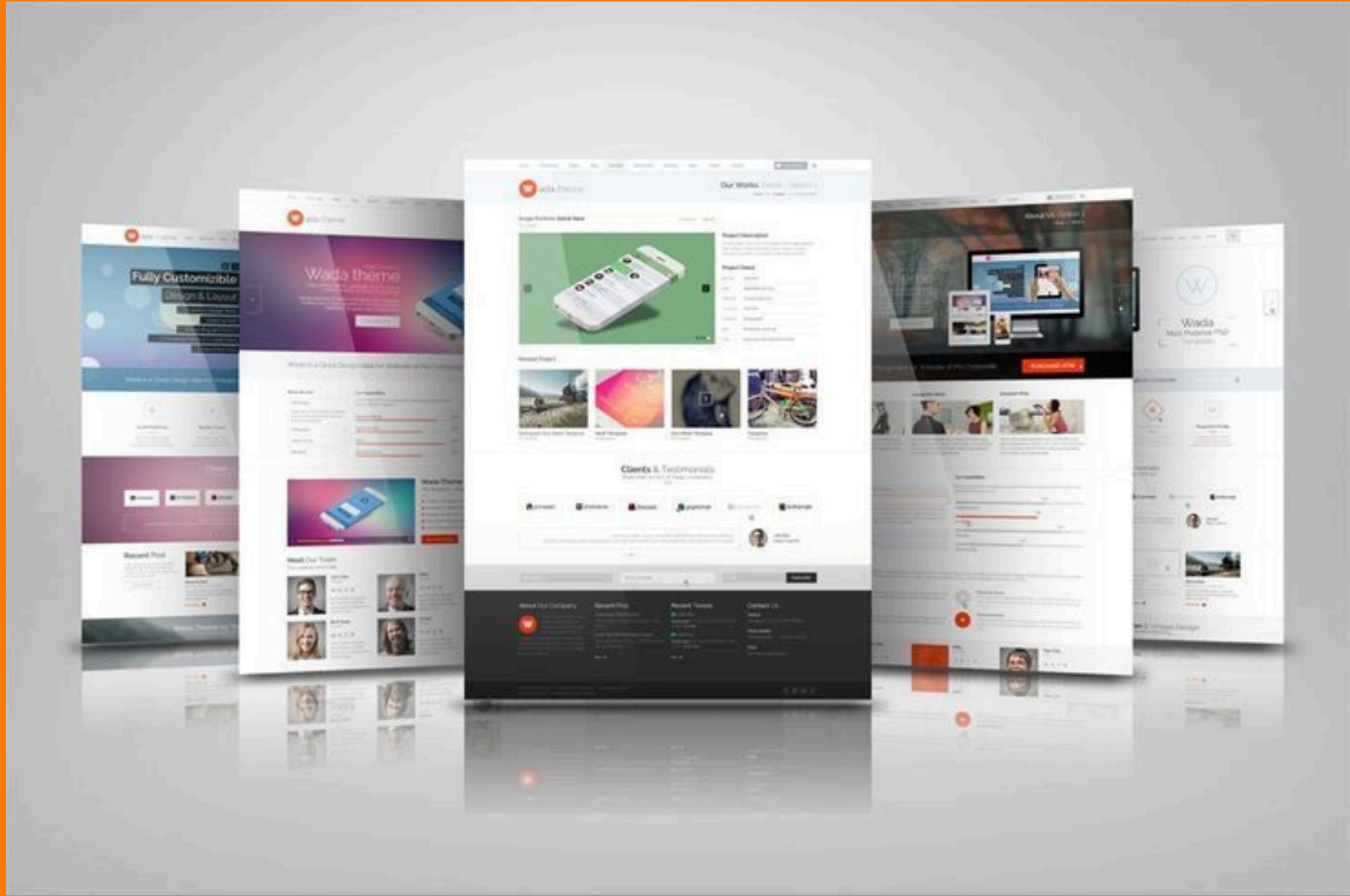
Digital Blaze 360



## WEB APP DEVELOPMENT

In today's digital era, your web application is your business's gateway to success. We design and develop responsive, user-centric web apps that combine functionality with stunning visual appeal. Our team focuses on seamless navigation, fast performance, and mobile optimization to deliver an outstanding user experience. Whether it's e-commerce solutions, portfolio applications, or enterprise-level platforms, we customize each project to align perfectly with your business objectives.







# SEARCH ENGINE OPTIMIZATION

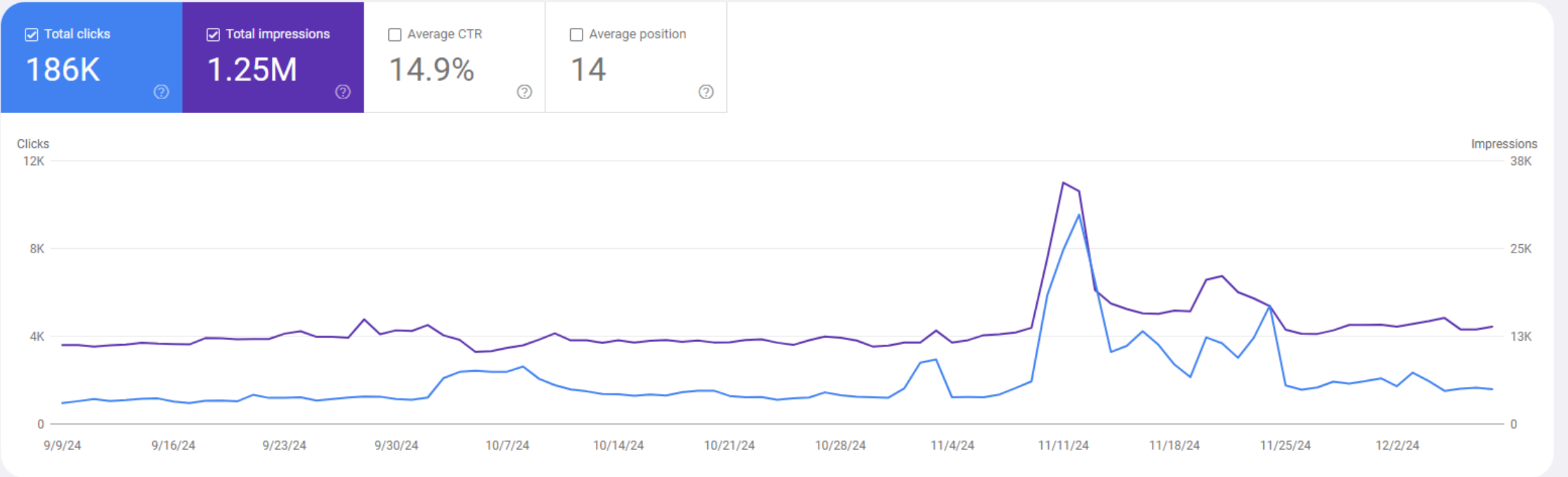
Digital Blaze 360



## SEARCH ENGINE OPTIMIZATION

Visibility in search engines is key to digital success. Our SEO services are designed to improve your website's rankings and drive organic traffic. We conduct comprehensive keyword research, on-page and off-page optimization, and technical audits to ensure your site meets search engine standards. By monitoring performance and adapting to algorithm updates, we keep your brand at the top of search results.





Overview   Compare domains   Growth report   Compare by countries

Authority Score <sup>🔒</sup>  
**14**

Semrush Domain Rank **4.3K** ↓

Organic Search Traffic <sup>🔒</sup>  
**28.9K** +7.4% [View details](#)

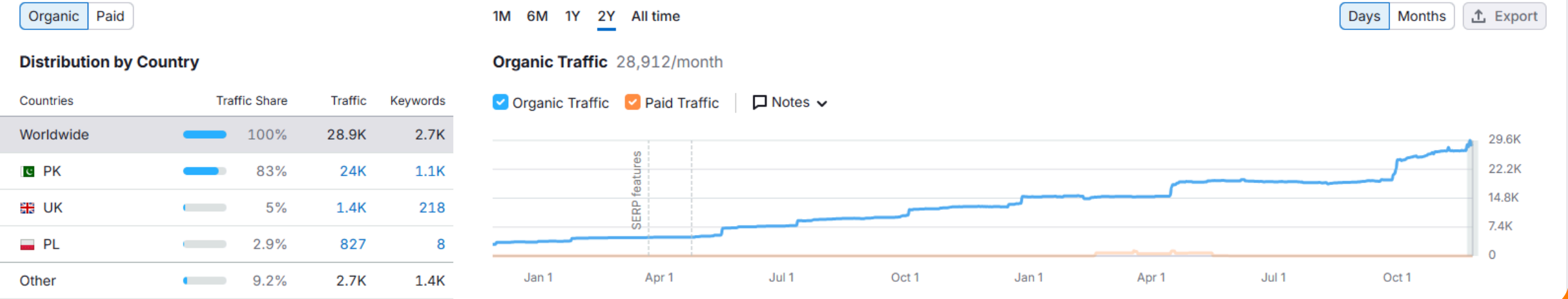
Keywords **2.7K** ↑

Paid Search Traffic <sup>🔒</sup>  
The domain may be new or not ranking right now. To get data on paid traffic, create a Position Tracking campaign.

[Go to Position Tracking](#)

Backlinks <sup>🔒</sup>  
**2.3K**

Referring Domains **145**



WorldwideUSUKPK...

DesktopDec 9, 2024USD

Overview

Compare domains

Growth report

Compare by countries

Authority Score15

Semrush Domain Rank1.4K

Organic Search Traffic100.9K+59%

Keywords5.9K

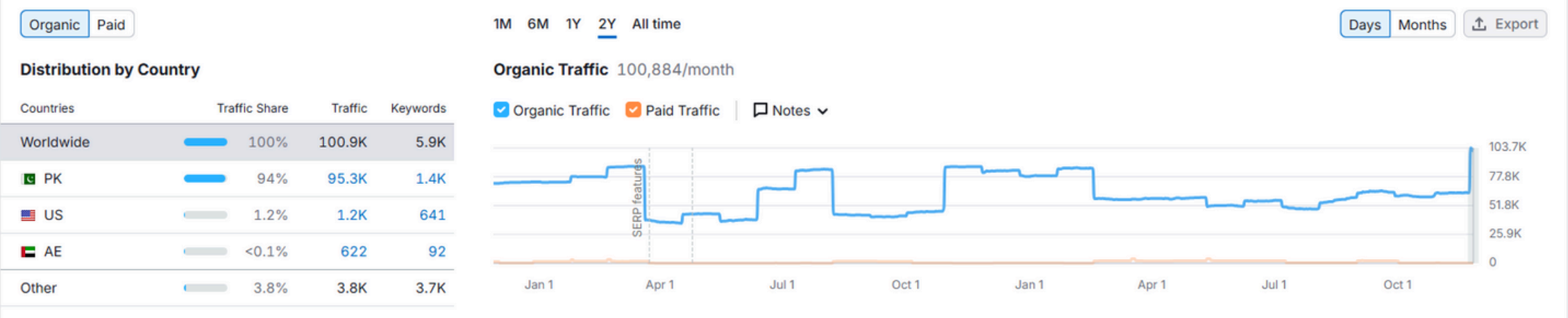
Paid Search Traffic120-9.1%

Keywords10

Backlinks2.8K

Referring Domains488

Engagement metricsNovember 2024Pages/Visits7.44Avg. Visit Duration07:32Bounce rate25.72%Show all



WorldwideUSUKPK...

DesktopDec 9, 2024USD

Overview

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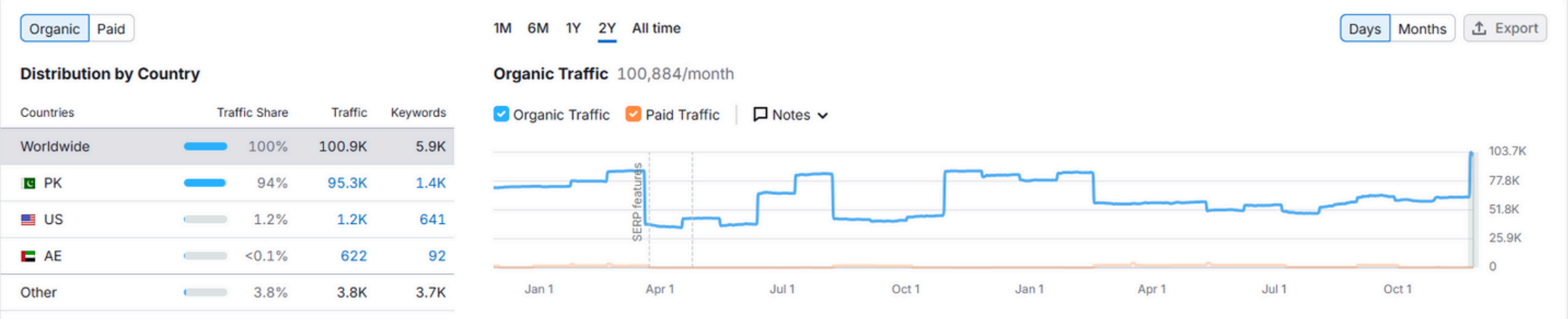
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Backlinks2.8K

Referring Domains488

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# BRANDING AND GRAPHICS

Digital Blaze 360

## BRANDING AND GRAPHICS

Your brand identity is your story. We excel in developing cohesive branding that resonates with your target audience, from designing logos to crafting a complete visual language for your brand. Our graphic design services range from marketing collateral, packaging design, and digital assets to full-scale branding strategies that ensure your brand stands out in the market



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combate a oleosidade

elimina a caspa e seborréia

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# CONTENT PRODUCTION

Digital Blaze 360

## CONTENT PRODUCTION

Content is at the heart of every successful campaign. Our team of creative professionals produces high-quality, engaging content tailored to your brand's voice and goals. From captivating photo shoots and immersive videos to thought-provoking blog posts and social media content, we craft assets that not only capture attention but also inspire action. Our process ensures consistency and excellence across all touchpoints.





# CREATIVE DIRECTION

Digital Blaze 360

## CREATIVE DIRECTION

Every great campaign starts with a powerful vision. Our creative direction services guide your brand through ideation, conceptualization, and execution. From mood boards and storyboards to overseeing fashion films and photo shoots, we ensure every element aligns with your brand's essence and campaign objectives. With a focus on innovation and storytelling, we bring your ideas to life with precision and creativity



# ANIMATION & VIDEO EDITING

Digital Blaze 360

## ANIMATION & VIDEO EDITING

Visual storytelling is a powerful tool, and we bring it to life through animation and cinematic video editing. From explainer videos and promotional ads to engaging reels and dynamic animations, we create content that captivates your audience. Our expertise includes motion graphics, 2D and 3D animation, and post-production services that make every frame count.





# MASTERMINDS

Digital Blaze 360



**SAAD AHMAD**  
COO



**CH SAMIULLAH**  
CEO



# OUR CLIENTS

Digital Blaze 360



LOGO



ROHEENAZ

SHAINA KHAN



ALEEN



Beach Walk



YARDS



EPOQUE

# OUR CLIENTS

Digital Blaze 360





# REQUEST A QUOTATION

Digital Blaze 360

Looking to partner with us or need a customized solution? We make it easy for you to get started. Share your requirements, and our team will provide a detailed quotation tailored to your needs.



+923135122777



<https://digitalblaze360.com/>



digitalblaze360@gmail.com



Plot # 5, Business Enclave, Airport Road, Lahore, Pakistan

The background features a dark, textured surface with faint graffiti. An orange graphic element, consisting of a line with two circular nodes, frames the text and extends horizontally across the middle of the slide. A solid orange rectangle is positioned in the bottom right corner.

# THANK YOU FOR CONSIDERING US!

In a world where everyone claims to have the answers, you're about to make the smartest decision of all. Choose us, and let's turn your ideas into something unforgettable. Because why settle for ordinary when you could work with the best?